

Setting Up VerticalResponse

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aACE+ VerticalResponse is an email marketing solution that can work with [contact lists generated in aACE](#). (Note: This integration is with VerticalResponse *Classic*.)

Note: Email marketing is typically focused on individuals, so some solutions may reject generic email addresses such as “info@yourdomain.com”. For this reason, when building your list, you'll use contacts, but not companies.

Setting up your aACE+ VerticalResponse integration includes three steps:

Step 1: Set Up Your VerticalResponse Account

Contact aACE Software to create a VerticalResponse account for your organization: support@acesoft.com. If you already have a VerticalResponse account, send the email address associated with that account to aACE Software so the account can be linked.

Step 2: Input Credentials into aACE

After you have [installed the aACE integration file](#), proceed with the following steps:

1. Log into aACE and navigate to **Menu > System Admin > Preferences > Database Management**.
2. In the Integrations section, mark the flag for **Email Marketing**, then click the link to **Open Settings**.
3. In the left panel, click **VerticalResponse**, then mark the flag to **Enable VerticalResponse**.
4. Enter the **Account Email** and **Password**.
5. Close the aACE Email Marketing window.
6. From the System Preferences module, click **Commit Updates**.

Step 3:

For details on using VerticalResponse features, please refer to the [VerticalResponse Help Site](#).

